



# BUILDING TOMORROW®

talking points (July 2012)

"The world is facing a hidden and silent emergency in education . . .

Cameras will never capture children going hungry for want of education, or lives devastated for want of learning. Yet there is overwhelming evidence that disadvantage in education costs lives, undermines economic growth, fuels youth unemployment, and reinforces national and global inequalities."

-Gordon Brown, Former British Prime Minister  
"The Case for a Global Fund for Education."

We are working to overcome this disadvantage.

**mission** To empower young people to invest their resources, time & talents in providing students in East Africa with access to an education.

**vision** A world where every child with a desire to learn has a safe, local and permanent place to do so.

**model** We engage students in service-learning, fundraising, awareness and design activities to generate support for the construction of primary academies in East Africa. In Uganda, our partner communities match the students' support by donating land and volunteering 20,000 hours of self-labor to construct each academy.

## big picture

- Young people outreach, advocate and fundraise on behalf of students in Uganda and their right to an education; ultimately raising money for a new primary-level academy.
- Working with the local government, we identify communities in rural Uganda with little or no access to a primary school & a strong commitment to their children's education.
- We issue a challenge grant to the community, covering the cost of construction materials and skilled labor in return for their promise to donate land & volunteer unskilled labor.
- Community members form organizing committees to oversee construction and, ultimately, management of the academy.
- Together, we build a ten-room academy with seven classrooms, an office, a library, meeting space, toilets and a field for play.
- Each academy opens as a public, government school, with Uganda's Ministry of Education funding teachers & operating costs.
- Students, families and communities in Uganda receive a safe, local & permanent school to call their own.
- Each academy serves as a source of pride and a catalyst for change within the community. We have seen roads built, gardens harvested, scholarships funded, teachers organized, and housing constructed - just to name a few - as a direct result of communities being empowered to help themselves.

## by the numbers

- Year founded: 2006
- Academies open in Uganda (i.e. school is in session): 8
- Total classroom capacity in Uganda: 2,600 students
- Academies under construction in Uganda: 6
- Classrooms at each academy (for grades P1-P7): 7
- Maximum school enrollment at each academy: 325 students
- Cost of one academy: \$60,000
- Total acres of land donated by communities in Uganda: 30
- Total hours of labor volunteered by communities: 200,000 hrs
- Dollars raised by young people: \$600,000+
- Percent of student fundraising earmarked for construction: 100%
- Building Tomorrow partner colleges & universities: 25+
- Full-time staff in the US: 3, and in Uganda: 6
- BT 2.0 - our commitment launched at the 2011 Clinton Global Initiative Annual Meeting - aims to enroll 15,000 primary students in 60 Building Tomorrow academies throughout East Africa, train 450 Building Tomorrow teachers, grow the enrollment of girls, and develop a rural classroom curriculum by 2016.