



The Building Tomorrow Playbook

Why and how we do what we do.

Why do we exist?

To ensure all children access an inclusive, transformative education.

Mission

We galvanize communities to support thriving schools in underserved areas.

What we do.

Building Tomorrow improves access to child-friendly, community-supported schools by providing an inclusive, transformative education for underserved children in East Africa. Through our Thriving Schools program, we deploy Building Tomorrow Fellows who recruit and train Community Education Volunteers, together bringing out-of-school children into the classroom while working with school leadership to ensure access to an inclusive, transformative school environment. We also work hand-in-hand with local communities, the Ministry of Finance and the Ministry of Education to construct new primary schools where no formal primary school exists.

A thriving school is...

...supported by the community, effectively managed by school leadership, accessible by all children and committed to producing positive student outcomes.

What matters: how we behave.

Unshakable Passion

We fundamentally believe access to an inclusive, transformative education is a basic human right and are committed to ensuring it is afforded to every child.

Creative Ingenuity

We are progressive in our thinking and approach to challenges old and new, empowered to be intrapreneurial and unafraid to pilot new ideas.

Relentless Determination

We refuse to accept the status quo and persistently strive to create new opportunities to reach more children and help them realize their maximum potential.

Collaborative Engagement

We achieve more together than we could alone and believe the key to teamwork lies in first seeing everyone as an equal partner and cultivating lasting relationships.

Strategic Anchors

Building Tomorrow's organizational priorities are grounded in key strategic anchors. Work plans, annual goals and strategic decisions made by the organization are consistent with the following:

Child-Centric

We believe education is a right, not a privilege, and always act in the best interest of the child. We design all of our programs, allocate our resources and assess our impact with a singular focus, the child.

Impact Focused

We believe data must be at the heart of improving the way education is planned, organized and delivered. We are committed to regularly evaluating our results and amending programming when necessary to ensure our work creates measurable improvements in student outcomes.

Locally Led & Sustainable

We recognize the importance of investing in indigenous leaders, teachers, communities and change-makers who must be at the heart of a program's enduring legacy.

System Level Outlook

With an eye toward scale, we believe the greatest impact can be reached when best practices of Building Tomorrow's model are adopted as templates for district, regional or national implementation.

Partnership-Minded

We are but one of a large number of actors in the education ecosystem who must all work collectively to deliver the best possible outcomes for children.